



The Seed Professionals

Driving innovation through the production and distribution of high performing, superior quality grain varieties throughout Australia

Grower owned

Waratah Seed Company Ltd. (Waratah) is the largest farmer-owned seed company supplying the Australian grains industry. Waratah produces and markets both registered and commercial seed.

Waratah has over 12 grower members across New South Wales and Victoria. This spreads production risk and optimises marketing, distribution and agronomic support.

Waratah's focus is on providing quality assured seed using quality assured processing, with an effective distribution network and up to date, regional technical support.

Members

Waratah has an extensive network of grower members throughout NSW, one in Victoria and negotiations under way to expand to other parts of Australia in the near future. The geographic spread provides an extensive distribution network, both wholesale and retail.



Varieties for farm business

Waratah aims to supply Australian grain growers with a diverse range of varieties suited to their individual needs and environments.

Each varietal package is developed to suit a particular regional area and seed is produced within that region. Currently, Waratah produces and markets both grain only, dual purpose and market targeted triticale varieties, feed barley varieties and dual purpose oats.



Crop inspections are key to quality assured Waratah seed.

Seed production

Waratah prides itself on a stringent quality assured seed production and multiplication service, protecting the integrity of the genetics of each variety.

Waratah growers adhere to a code of practice to provide farm businesses with quality assured seed.

Seed processing

Seed grown by Waratah members is processed in seed cleaning plants under strict quality assurance systems. Key features include purity; germination; and traceability.

www.waratahseeds.com.au

Marketing and distribution

Knowledge of the region and the varieties allows Waratah to develop the most appropriate market and distribution network for each individual variety.

Waratah utilises agribusiness centres across Australia as part of the market network. Waratah provides each agribusiness with agronomic support to ensure the success of each variety marketed.



Quality assurance flows through to packaging and distribution.

Support to research

Waratah is working with cereal breeding programs across Australia. They are committed to develop varieties suited to each grower's individual region and need. Waratah actively provides grower feedback to the plant breeders.



Collaborating with the National Triticale Breeding program.

On-farm trials

Waratah works with plant breeders and National Variety Testing (NVT) to test new varieties, and also conducts its own trials to develop agronomic best practice for each variety it markets.

Full agronomic support

Grower members, with first hand experience, provide full agronomic support with each lot of seed sold.

Technical information sheets are produced for each variety and are available from members and the



Waratah website.

Technical information is regularly updated on the website to keep growers, agronomists and agribusiness informed of the latest trial data for each variety.

Field days are an integral part of the agronomic support provided by Waratah.

Contact

For further information on Waratah varieties, seed availability or seed multiplication services please contact us.

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or your local Waratah Seed Company Member:

